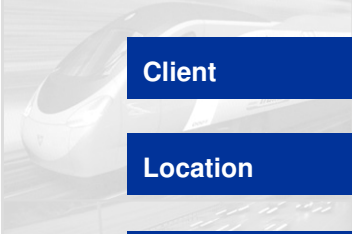


## Greater Anglia Franchise – Technical Advisor



### Client

Strategic Rail Authority

### Location

United Kingdom

### Date

2002 - 2004

### Project Description

Jacobs Consultancy acted as Technical Advisor to the Strategic Rail Authority for the specification and procurement of the replacement franchise for Greater Anglia. The new franchise entailed the combination of three former franchise businesses.

Jacobs Consultancy staff worked with the client to develop and appraise the business cases for franchise options; assessment of the condition of the infrastructure; appraisal of new station proposals; development of a comparator model for the new franchise; assessment and pre-qualification of prospective bidders; preparation of the Invitation to Tender; devising evaluation criteria; assessing the operational integrity of bids and evaluating bidders' options and alternative tenders.

### Key Features

- *Ongoing advice and support to the Authority across the technical disciplines requiring rapid response to meet the client's demanding timescales.*
- *Responsibility for appraisal of proposals, assessing pre-qualification responses, input to developing the ITT, evaluation criteria, building up a comparator model, and evaluating the economic and operational integrity of bids, including performance and resource efficiency.*

### Services Provided

Rail Business and Operational Planning, Business Cases and Economic Appraisal, Demand Forecasting, Technical Support. Feasibility Studies